

Build your start-up in the Biobased Economy?



Innovation Workshop

Business Challenges & Opportunities for SMEs within BE-Basic

October 18, 2011, 13.00 - 17.30h

Novotel Amsterdam City Hotel

more info: www.be-basic.org/innovation

register before October 11 at: info@be-basic.org



Get inspired...

Ready to build your start-up in the Biobased Economy? But don't know where to start? Get inspired during the BE-Basic innovation workshop **Business Challenges & Opportunities for SMEs within BE-Basic**. In one afternoon SMEs and start-ups within BE-Basic present their business cases and tell you their experience in how they founded their companies.

Programme

- 13.00 - 13.30h *Registration & refreshments*
- 13.30 - 13.50h **Introduction BE-Basic Innovation Centre (BE-BIC)**
Bram Brouwer
- 13.50 - 14.10h **Business case 1: start-up Waste2chemical**
Kirsten Steinbusch
- 14.10 - 14.30h **Business case 2: start up MicroLife Solutions**
Hans van Veen
- 14.30 - 14.50h **Business case 3: Bird Engineering**
Marc Lankveld
- 14.50 - 15.10h **Business case 4: Bioclear**
Sytze Keuning
- 15.10 - 15.30h *Coffee/tea break*
- 15.30 - 15.50h **Business case 5: BioDetection Systems**
Bart van der Burg
- 15.50 - 16.10h **Business case 6: Microdish**
Martin Hessing
- 16.10 - 16.30h **Business case 7: BLGG AgroXpertus**
Renske Landeweert
- 16.30 - 16.50h **Big industry perspective by DSM**
Henk Noorman
- 16.50 - 17.10h **Investors perspective by RABO Bank**
Guus Verhees
- 17.10 - 18.00h *Closure & beverages*

This workshop is organized by the BE-Basic Innovation Centre (BE-BIC) in conjunction with the European Forum for Industrial Biotechnology (EFIB), October 18-20, 2011 in Amsterdam. Participation is free of charge.